



—textirama—
F O U N D A T I O N

**Open call for students & schools
with CONCEPT IDEAS for
innovative textile projects**

New approach

Our mission is to support the commercial, creative and innovative power of the textile business. Over the last decades, we successfully created the international trade fairs Decosit, Intirio and MoOD+Indigo Brussels.

Today, with the industry on the path to digital transformation, we have opted for a groundbreaking new approach: **Textirama Foundation.**

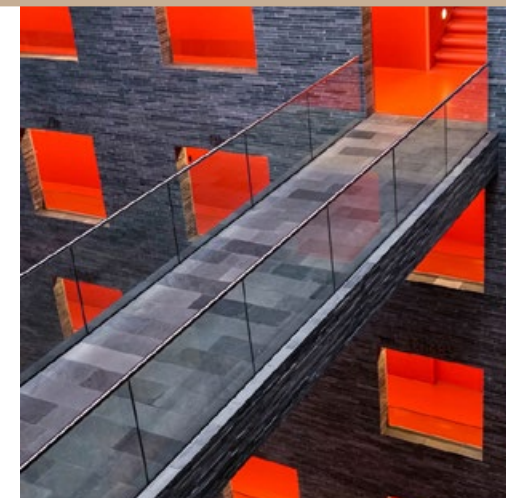


Vision

Textirama Foundation believes that innovation has a positive impact on the dynamics in the sector. The foundation and its members therefore want to make an active contribution.

Our **vision** is based on 2 insights:

- innovation is a change that creates value
- boost the image of the sector



Students with concept ideas

Twice a year the Foundation launches an **open call** for ambitious, innovative concepts and ideas that challenge the sector and stimulate the digital transformation.

The finalists receive financial and professional support.



Which concepts? (1)

Concepts that contribute to the innovative power and digital transition of the textile sector. Proposals submitted may target **media, markets, products or processes**. It is much more than just a design competition, it is a call for ideas, concepts, products, materials or processes that can help the sector to move forward.

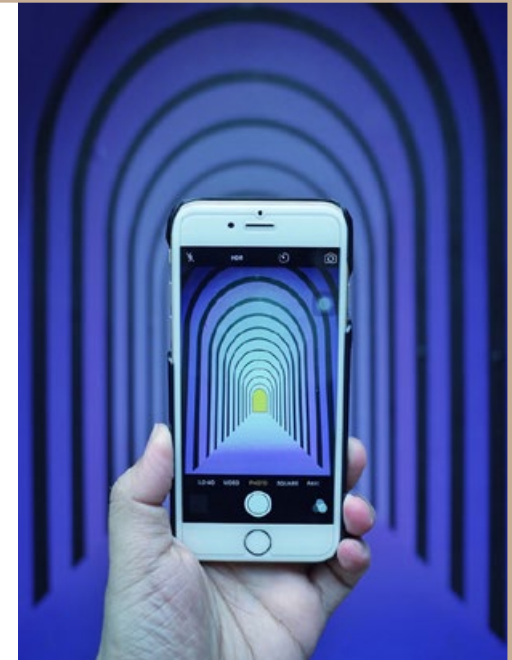


Which concepts? (2)

The submitted idea needs further detailing. The proposal is in the **concept- or ideation phase**. There is no prototype yet, the feasibility has yet to be examined nor has the market been researched.

The concept also meets the following requirements:

- technologically innovative
- characterised by a starters or an entrepreneurial mindset
- fits in with the vision of the Textirama Foundation



When?

The submission of proposals is permanently open, but the 2 half-yearly deadlines are:

- March 31
- October 30

Concepts submitted after the deadline date are automatically carried forward to the next one.



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How to participate + more info:
Textiramafoundation.be