

The background of the image is a close-up, shallow depth-of-field photograph of wool. On the right side, there is a dense, textured mass of raw, golden-brown wool fibers. To the left and in the foreground, there are sections of knitted fabric in shades of cream and light beige, showing the intricate patterns of the stitches. The overall lighting is soft and natural, highlighting the tactile qualities of the wool.

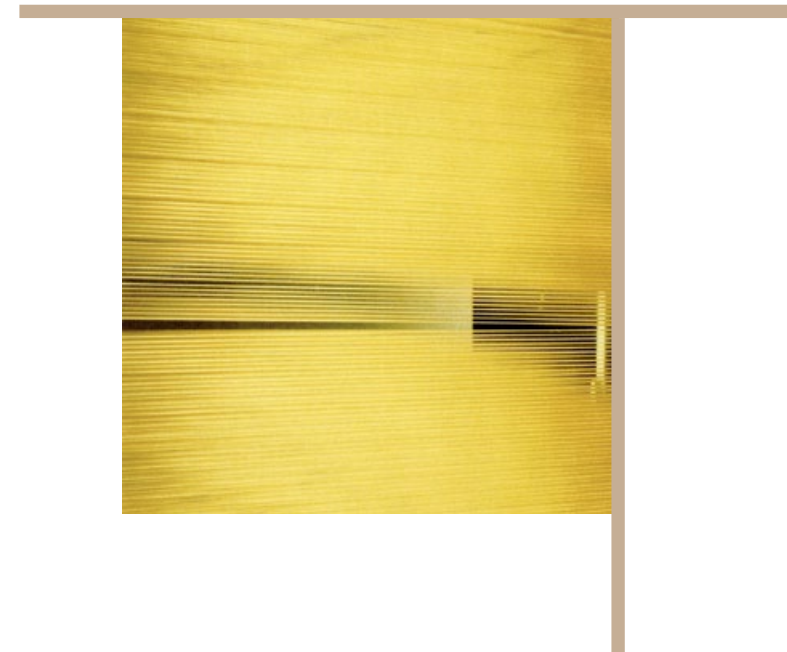
—textirama—
F O U N D A T I O N

**Open call for entrepreneurs with
innovative TAKE-OFF projects
in the textile business**

New approach

Our mission is to support the commercial, creative and innovative power of the textile business. Over the last decades, we successfully created the international trade fairs Decosit, Intirio and MoOD+Indigo Brussels.

Today, with the industry on the path to digital transformation, we have opted for a groundbreaking new approach: **Textirama Foundation.**

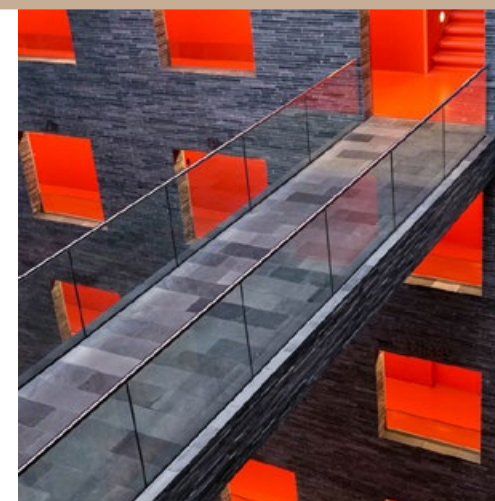
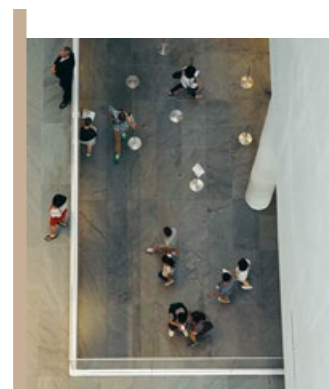


Vision

Textirama Foundation believes that innovation has a positive impact on the dynamics in the sector. The foundation and its members therefore want to make an active contribution.

Our **vision** is based on 2 insights:

- innovation is a change that creates value
- boost the image of the sector



Entrepreneurs with take-off projects

Twice a year the Foundation launches an **open call** for ambitious, innovative projects and ideas that challenge the sector and stimulate the digital transformation.

The finalists receive financial and professional support.



**Be the first to
receive
€ 40.000 of
seed capital**

Which projects? (1)

Projects that contribute to the innovative power and digital transition of the textile sector. Proposals submitted may target **media, markets, products or processes**. It is much more than just a design competition, it is a call for ideas, concepts, products, materials or processes that can help the sector to move forward.



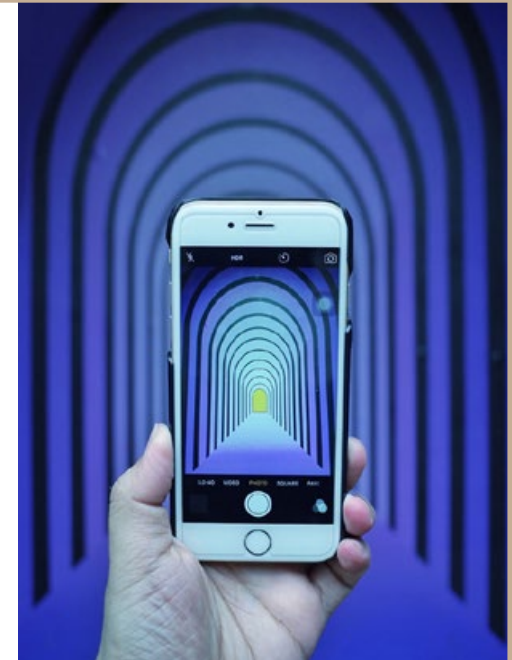
Which projects? (2)

Projects that already have a concrete impact (e.g. a prototype or 'proof of concept').

The idea formation phase.

The project also meets the following requirements:

- technologically innovative
- an entrepreneurial mindset
- fits in with the vision of the Textirama Foundation



When?

The submission of proposals is permanently open, but the 2 half-yearly deadlines are

- March 31
- October 30

Projects submitted after the deadline date are automatically carried forward to the next one.



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How to participate + more info:
Textiramafoundation.be